

VICTORIA'S SECRET

VICTORIA'S SECRET ANNOUNCES WHAT IS SEXY? LIST 2010, THE BOMBSHELL EDITION

May 11, 2010 – Victoria's Secret reveals the What Is Sexy? 2010 list, the Bombshell Edition. In honor of the new Miraculous bra, this year's list celebrates the sexiest Bombshells in Hollywood. To celebrate the 5th annual list, Victoria's Secret Supermodels Miranda Kerr, Doutzen Kroes, Candice Swanepoel and Rosie Huntington-Whiteley will host an exclusive VIP party at the Hollywood spot, Drai's at W Hollywood.

Victoria's Secret What Is Sexy? List 2010, The Bombshell Edition

Sexiest Actress – Olivia Wilde
Sexiest Style – Zoe Saldana
Sexiest Legs – Carrie Underwood
Sexiest Hair – Taylor Swift
Sexiest Smile – Lea Michele
Sexiest Eyes – Ashley Greene
Sexiest Lips – Scarlett Johansson
Sexiest Curves – Christina Hendricks
Sexiest TV Cast – True Blood
Sexiest Mom (Momshell) – Camila Alves
Sexiest Songstress – Katy Perry
Sexiest Beach Body – AnnaLynne McCord
Sexiest Sense of Humor – Ellen DeGeneres
Sexiest Chef – Padma Lakshmi
Sexiest International Import – Emily Blunt
Sexiest Athlete – Lindsey Vonn

This year for the first time ever, the Victoria's Secret Facebook Fans voted on one category for the 2010 What Is Sexy? List. Fans voted on the "Sexiest Up-&-Coming Bombshell" Category and Amber Heard was picked as the winner.

Starting May 12, 2010 on the brand's Facebook Fan Page, www.facebook.com/VictoriasSecret, Victoria's Secret is "calling all Bombshells" to enter to win a weekend getaway for themselves and their friends at W Hollywood. This getaway includes a VIP night out at the new hot spot Drai's Hollywood, luxurious spa treatments, and dinner at the restaurant Delphine, all at W Hollywood. Plus they will each receive VIP gift bags from Victoria's Secret. The contest will run through June 14th.

Victoria's Secret has posted new videos on VSAIAllAccess.com featuring Supermodels Miranda Kerr, Alessandra Ambrosio, Rosie Huntington-Whiteley, and Candice Swanepoel discussing the 2010 What Is Sexy? List and what it means to be a Summer Bombshell.

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