

NO. 1

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SUMMER

A MAGAZINE BY LAUREN SUMMER

**YOUR QUESTIONS
ANSWERED**

LAUREN TAKES QUESTIONS
FROM HER FANS ABOUT
LIFE, LOVE, AND THE
INFAMOUS WORLD SERIES
STUNT

GET THE GIRL

TIPS, TRICKS, AND ADVICE
TO SNAG YOUR DREAM
GIRL

**SUMMER IDEAS
FROM SUMMER
HERSELF**

QUARANTINE IDEAS TO
KEEP THE "SUMMER" IN
SUMMER VACATION

SUMMER MAGAZINE | AUGUST 2020

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SUMMER
MAGAZINE

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WELCOME TO SUMMER MAGAZINE

It's finally here! My secret little creative project is finally out and I couldn't be more excited to share it with the world. It may not seem like a big deal to most people, but as a working model for 10 years, constantly at everyone else's beck and call and creative liberties, it feels beyond amazing and empowering to be able to own, creative direct, edit, and publish my own magazine on *my own terms*.

About two years ago, I had started work on creating my own magazine, deciding on everything but the name. Life, happens however, and it got pushed onto the back burner. I moved to LA, had some other ventures that took priority, and it was almost totally forgotten. After a few months of really not knowing what I wanted to do with my career *or my life in general*, I decided it was time to finally finish what I started.

"I WANT SUMMER MAGAZINE TO FEEL LIKE A GLASS OF ICE COLD CHAMPAGNE ON A HOT SUMMER DAY. REFRESHING, REFINED, AND A LITTLE BIT GLAMOROUS."

Deciding on the name was actually more difficult than it seems. (Naming it after myself definitely wasn't my first idea), but after throwing the idea around a little bit, it made perfect sense. I want Summer Magazine to feel like a glass of ice cold champagne on a hot summer day. Refreshing, refined, and a little bit glamorous. Just like me. *At least I like to think so.*

This magazine isn't meant to be anything other than my passion project. This isn't supposed to be competition with my peers or a test to see how popular Summer Magazine can get. This is just me making the content that I've always wanted to, and I hope you enjoy it as much as I enjoyed curating it.

xoxo

Lauren

WHY YELLOW THERE









A large, bold, black number '8' is centered on the page. The number is composed of two thick, rounded strokes. The text 'EIGHT IDEAS TO MAKE THE MOST OF YOUR QUARANTINE' is written in white, uppercase, sans-serif font across the middle of the '8'.

EIGHT IDEAS TO MAKE THE MOST OF YOUR QUARANTINE

Written by Lauren Summer

These are crazy and complicated times, but don't let that stop you from having an amazing summer and getting creative. Don't worry. I'm not here to tell you to bake banana bread or read a book, *I'm pretty sure we've all done those already.*

YOUR QUARANTINE CHECKLIST

REORGANIZE YOUR LIFE

We suddenly have all of this free time, why not finally make your space look the way you want it? Redo your bedroom, move the couch, organize your bookshelves. A cozy space is a productive space.

OH, and did I mention IKEA delivers.



NETFLIX PARTY

Thank god for Netflix. With the Netflix Party app, you can watch movies with your friends without them coming over! Watch, chat, and pretend the world isn't an absolute shitshow.

MAKE YOUR OWN SHAKE SHACK

Shake Shack is currently selling a ShackBurger kit for you to make your own DIY burgers at home. All you need is a grill, some time, and *mediocre* cooking skills!

BECOME A CONTENT CREATOR

Everyone is at home right now, which means everyone is looking for content! Start streaming on Twitch or start a YouTube channel. You never know what will come of it! *Your future fans are out there.*

HAVE A "POOL DAY"

Not all of us are lucky enough to have a pool or a beach in these trying times, but we *do* have Amazon. Order yourself a blowup pool, some folding chairs, and whip up a quaran-tini. Who's laughing now?!



MAKE A PILLOW FORT

Get childish! Get your roomies together, grab a joint, and put on your favorite movie. *Horror movie is recommended.*

ROAD TRIP

The ultimate form of social distancing. Travel and sleep in your car (or RV)! Make a list, map it out, and stay at campsites along the way. You've always wanted to travel, so now's the time! *Don't forget to pack alcohol and snacks.*



BEAT IT

...that video game you never finished, of course. Whether you've never had the time or the patience, now you can finally see that ending every has been talking about *for yourself.*

DAYDREAMING













ASK ME ANYTHING

Answering Your Questions



"WHAT HAS BEEN YOUR BIGGEST CHALLENGE WITH THE MAGAZINE SO FAR?"

Honestly, doing it all on my own! The only thing I didn't do was the photography, clearly, (I got the incredible @GODLY for that). I've been doing the editing, the articles, the design, you name it! I enjoy it, for sure, but it's definitely a lot of work.



"WHERE DO YOU SEE YOURSELF IN 10 YEARS?"

I've recently started dabbling into the real estate business, so I hope to just be doing modeling for fun and getting my income from properties I own! I really want to start planting seeds now so I can reap the rewards as soon as possible.



"WHAT INSPIRES YOU THE MOST?"

My family, and thinking about how far I've come. I just think about what younger Lauren would think and she keeps me going. I used to think my anxiety would stop me from getting anywhere, so now I'm doing it all for her.

"DO YOU BELIEVE IN SOULMATES?"

This has always been a tough one for me, but I have to say yes! I do. Contrary to popular belief though, I think everyone could have multiple soulmates out there for them. You can't spend your life thinking "the one got away", because there's always another one out there for you.

"WHAT'S YOUR SECRET TO STAYING FOCUSED AND POSITIVE?"

It's hard for me, honestly I'm only human! Real talk, therapy, taking "me-days", and stopping to appreciate the work I've already done. Seeing my success always keeps me motivated and on track!



"HOW DID YOU MANAGE TO PULL OFF THE WORLD SERIES STUNT?"

Oh we did MONTHS of planning, going over camera angles, timing, etc. When we got there, they knew who we were and told us they were "watching us". *Clearly not hard enough though.* Security was right behind us as we were walking down to the fence but were too late. They tried. Haha.



*Stay
home!*











HOW TO
**GET THE
GIRL**

LEARN WHAT YOU'RE DOING RIGHT,
WHAT YOU'RE DOING WRONG, AND
THING'S YOU MAY HAVE NEVER EVEN
THOUGHT OF

DO'S AND DON'TS

DO

- Ask her what she's interested in on a deeper level than "What's your favorite movie?". Ask her where she sees herself in 5 years, what she does in her free time, or what's on her bucket list. I guarantee she'll be happier, and you'll get to know her on a deeper level too.
- Remember small details about her. A man remembering something about you that you just mentioned in passing, is the biggest turn on. It shows you're paying attention and care about her! That's rare, so women appreciate it.
- If you're going to have a busy day, let her know! Even just a simple "Good morning! I'll be in class until 4pm today so I'll talk to you then!" is so much better than her just not hearing from you all day. It's a simple gesture that shows you care about her time, and that she should care about yours!

DON'T

- Brag about your accomplishments and how successful you are. We really don't care. This is a sure-fire way to get absolutely *flamed* in the group chat.
- Make super sexual jokes upfront. Unless you're just trying to hookup, this isn't the way to go. Only fuckboys rely on sexual humor to try to get a girl. Don't be a fuckboy. No one likes fuckboys.
- Invite her to meet your parents too soon. This is SUCH a turn off and can be super intimidating so soon in a relationship. Take it slow and let that happen on its own!
- Bring up your ex. This is a huge red flag in the process of dating someone. It shows her that you may not really be over your ex, and it can make her (*understandably*) insecure.

REFLECTIONS

WEARING MAISON CLOSE























Au Naturelle















POST-SHOOT



F E A S T



Thank you so much for taking the time to look through my little magazine. Like wine, it'll only get better and better with time, so stay tuned for even more next month. I'll see you then.

All my love,
Lauren